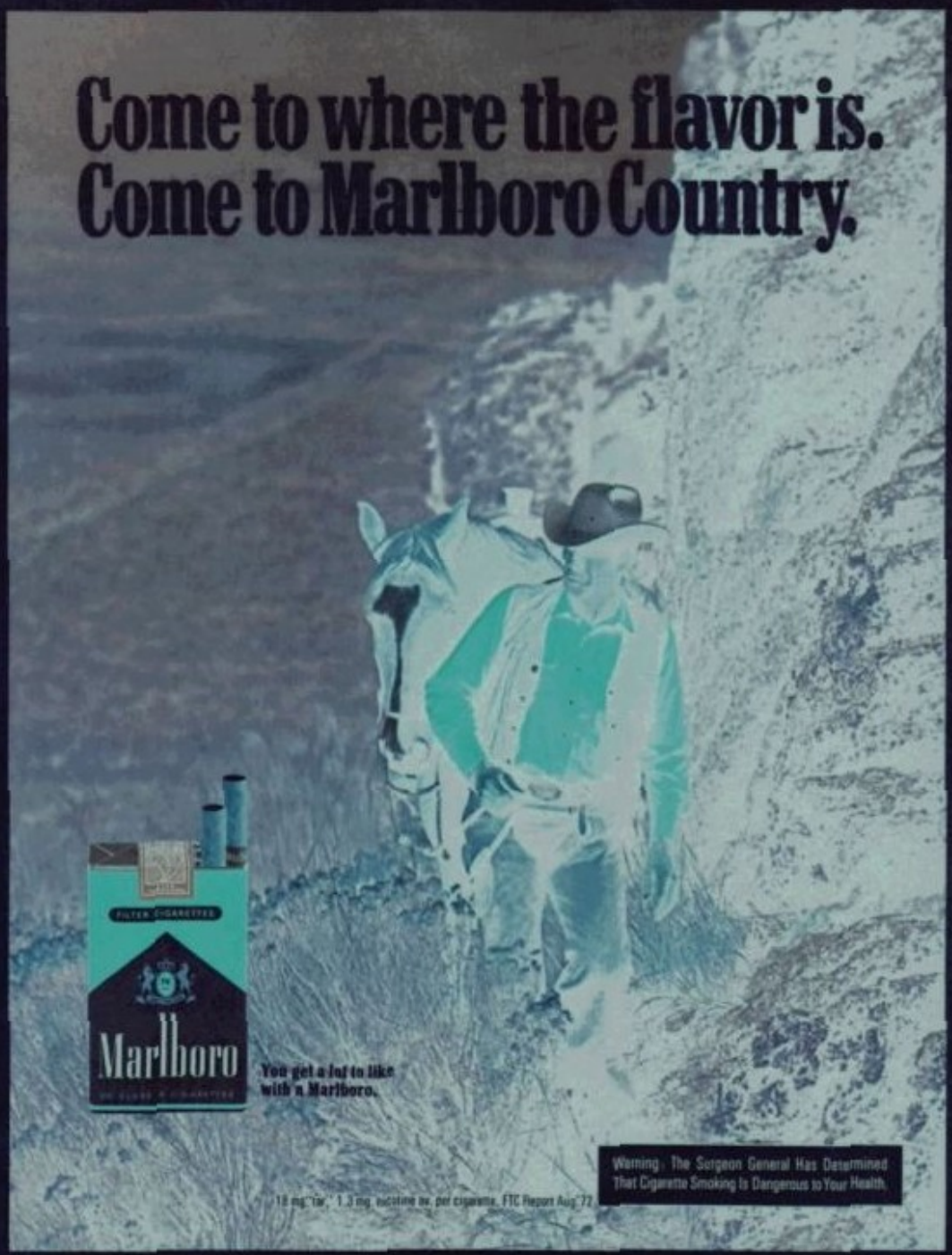
LEO BURNETT COMPANY, Inc.
Ad No. 3024—Plate No. 1—Red Shirt Rocks—Req. No. 90770—Page—4 color Bleed—85/8 x 115/8 in.—National Magazines, 1972 (A)
Printed in U.S.A.


Come to where the flavor is.
Come to Marlboro Country.
Marlboro
You get a lot to like with a Marlboro.
Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.
18 mg "tar," 1.3 mg nicotine av. per cigarette, FTC Report Aug. '72

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